

## Facebook Sphere Training Step 2

Memory jogger:

[https://docs.google.com/spreadsheets/d/1BLKZ7qjZ3wJ-rGFCiCQG\\_z1B9e\\_jXxX-easGkYuQSW/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1BLKZ7qjZ3wJ-rGFCiCQG_z1B9e_jXxX-easGkYuQSW/edit?usp=sharing)

Activity Tracking and Links to 100 Facebook Groups:

[https://docs.google.com/spreadsheets/d/1-IC\\_cowA8MLzjknv5AS69PxAZtXBylrw8-gsGI\\_bjk4/e/dit?usp=sharing](https://docs.google.com/spreadsheets/d/1-IC_cowA8MLzjknv5AS69PxAZtXBylrw8-gsGI_bjk4/e/dit?usp=sharing)

Real estate success formulas:

[https://docs.google.com/document/d/1nrc9hgk6ZLfoieacPEX3pT3iN0jf\\_nGhwxsq\\_UKH9rQ/edit?usp=sharing](https://docs.google.com/document/d/1nrc9hgk6ZLfoieacPEX3pT3iN0jf_nGhwxsq_UKH9rQ/edit?usp=sharing)

Link Format to Generate Leads:

[www.chandlercrouch.com/property/<MLS Number>/?view&agent\\_id=<Agent ID>](http://www.chandlercrouch.com/property/<MLS Number>/?view&agent_id=<Agent ID>)

Lead Gen Post (ideal for fb group):

I have a friend wanting to buy a house in the Bluffs. They have 3 kids so they prefer a yard big enough for a pool with room to play as well. If you are planning on selling in the next few months, let me know and I can pass the info on to them. Thanks!

Lead Gen Post (ideal for your personal profile or a group that you've warmed up):

Quick question: Genuinely curious here. Please think about the home you currently live in, on a scale of 1 to 10 with 1 being "not selling now, NO WAY" and 10 being "would sell my home TODAY!", where do you find yourself on that scale? (please just answer a number. For any specific questions, please PM me). What's YOUR number?

46 comments

Lead Gen Ad:

Next door to Heritage in Trace Ridge.

4br/2ba/2gar

Immaculate home with Wood floors, SS appliances, HUGE walk in closet, large kitchen with island, high ceilings, immaculate... Under \$300k

Go here for pics and pricing: <https://bit.ly/2QVvF52>

0:48 Real estate success formulas

2:08 Geo farming principles translating into fb

3:33 Memory jogger <give link>

4:13 old school farming script and methodology <transcribe>

6:00 How to make awkward contact attempts MUCH less awkward <make notes about how the conversation goes with a waiter and how you can followup with them>

7:20 Mindset - Create relationships  
8:20 how to build your friends list  
8:25 disclaimer - this video is outdated  
9:06 How to build your friends list  
10:23 Intro to custom friends lists  
12:15 How to inform every acquaintance you've ever had with the fact that you are in real estate and can help them buy or sell their house  
13:55 How to treat this as a professional endeavor, not a casual hobby  
15:15 Which groups to join